

Course description

Introduction to Globalization

Introduction to Globalization

Study Board of Market and Management Anthropology, Economics, Mathematics-Economics, Environmental and Resource Management

Teaching language: English
EKA: B500002102
Censorship: Second examiner: None
Grading: 7-point grading scale
Offered in: Odense
Offered in: Autumn
Level: Bachelor

Course ID: B500002101
ECTS value: 5

Date of Approval: 19-04-2022

Duration: 1 semester

▼ Course ID

B500002101

▼ Course Title

Introduction to Globalization

▼ Teaching language

English

▼ ECTS value

5

▼ Responsible study board

Study Board of Market and Management Anthropology, Economics, Mathematics-Economics, Environmental and Resource Management

▼ Date of Approval

19-04-2022

▼ Course Responsible

Name	Email	Department
Ian Woodward	iawo@sam.sdu.dk	Consumption, Culture and Commerce (CCC)

▼ Offered in

Odense

▼ Level

Bachelor

▼ Offered in

Autumn

▼ Duration

1 semester

▼ Aim and purpose

The purpose of the course is to introduce the student to fundamental economic, political, and cultural dimensions of globalization processes. Such knowledge is necessary as both public and private organizations are challenged by the complexity and dynamism stemming from globalization and the increasing interconnectedness of global markets and institutions. These challenges are faced both by organizations which operate across national boundaries but also by locally situated public and private market actors who experience the consequences of a global political economy. The course offers a variety of perspectives upon globalization processes which provides the students with a conceptual toolbox for understanding the complexity and multidimensionality of contemporary globalization and localization processes related to the intensified flow of money, people, technology, media and symbols. Furthermore, the course addresses globalization processes as these are experienced in both developed and developing economies. Such a foundational introduction enables the student to describe various aspects of and perspectives upon globalization. The course prepares the student for more analytic and critical engagement with topics related to and shaped by globalization in later courses of the study program, as well as of understanding more general processes of socio-cultural exchange and mobilities. This preparation also includes teaching the student about the basic principles of academic conduct in writing papers, enabling him/her to correctly and critically structure and reference his arguments.

▼ Content

- Global systems (political, economic, cultural)
- The interdependence of politics, economy and culture in a global world
- Globalization and its historical legacy
- Global networks, connections and flows
- Globalization and localization
- Globalization in developed and developing economies.

▼ Description of outcome - Knowledge

The student is expected to:

- Describe and relate key economic, political and cultural aspects of globalization processes
- Describe, explain and exemplify basic interdependencies between political, economic and cultural aspects of globalization processes
- Describe the historical trajectories of globalization processes and relate these to various perspective upon globalization
- Discuss and analyze political, economic and cultural aspects of globalization with reference to contemporary society

▼ Description of outcome - Skills

The student is expected to:

- Describe and analyze the mutual constitution of globalization and localization in specific real-world cases and examples
- Interpret statistical and diagrammatical representations commonly used in analyses of globalisation processes
- Interpret material and symbolic representations of globalization processes

▼ Description of outcome - Competences

The student is expected to:

- Be able to write academic papers corresponding to the expected ethic standards of the university in terms of structuring, referencing and respect for others' work.

▼ Literature

For example:

- George Ritzer and Paul Dean (2019), Globalization: The Essentials. 2nd edition. Malden, MA: Wiley-Blackwell.

▼ Teaching Method

Lectures, class/group discussions and exercises.

▼ Workload

Scheduled classes:

2 hours weekly in 13 weeks (weeks 36-49) lectures.

2 hours weekly tutorial hours (weeks 37- 39, 46-48).

Workload:

The students' workload is expected to be distributed as follows:

Lecture: 26 hours

Exercise sessions: 12 hours

Preparation for class and exercises and writing the exam: 97 hours

Total time: 135 hours

This corresponds to an average weekly workload of 6.5 hours during the semester, including the exam.

▼ Examination regulations

▼ Exam

▼ Name

Exam

▼ Timing

Exam: January

Reexam: February

Internally evaluated for guest- and exchange students. Re-examination in February.

▼ Tests

▼ Exam

▼ Name

Exam

▼ Form of examination

Home assignment

▼ Censorship

Second examiner: None

▼ Grading

7-point grading scale

▼ Identification

Student Identification Card - Date of birth

▼ Language

English

▼ Duration

During the semester

▼ Length

Max 15 pages of 2,400 characters (excluding reference list)

▼ Examination aids

All exam aids allowed.

▼ Assignment handin

Electronic hand-in via Digital Exam.

▼ ECTS value

5

▼ Additional information

Semester project report.

For the reexam, a revised report can be handed in. In some cases, the examiner might suggest that the subject is changed.

▼ EKA

B500002102

▼ Courses offered

Offer period	Offer type	Profile	Education	Semester
Fall 2022	Mandatory	Bachelor of Science in Market and Management Anthropology, Odense, valid from September 1, 2020	BSc in Market and Management Anthropology - 2022 Bachelor of Science in Market and Management Anthropology Odense	
Fall 2022	Optional	Marketing, Branding og Kommunikation	Bachelor of Science in Economics and Business Administration Bachelor of Science (BSc) in Economics and Business Administration Esbjerg, Soenderborg, Slagelse, Odense, Kolding	
Fall 2022	Exchange students			

▼ URL for Skemaplan

Odense

Show full time table